## **ORDER**

**Orders** Order / Rev: 106740 06853435 Alt Order #: Product Desc: ROMNEY FOR PRESIDENT KSNV 380 Estimate: Flight Dates: 09/19/12 - 09/25/12 Primary AE: Amy McCreary Original Date / Rev: 09/18/12 / 12/03/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National Agency Name: **American Rambler Productions Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 138 Conant St. Billing Cycle: EOM/EOC Beverly, MA 01915 Agency Commission: 15% Advertiser Romney for President Name: Demographic: A35+ New Business Thru: **Product Codes:** 00:05:00 PLC02-Republican Order Separation: SELECT PRIORITY CODE Priority: Advertiser External ID:

Bill Plan

Dili i iali				
Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/25/12	127	\$85.885.00	\$73.002.25

## **Totals**

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	127	\$85,885.00	\$73,002.25	0.00
Totals	127	\$85.885.00	\$73,002,25	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PCAN, GEN

Order Share	Share	Total
KSNV	30%	\$85,885.00
Market	100%	\$286 283 33

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	20%	\$57,256.67
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	27%	\$77,296.50
KTUD	0%	\$0.00
KVVU	16%	\$45,805.33
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	7%	\$20,039.83

_Ln	Ch	Start	End	Inventory Cod	le Break	Start/End	Time	Days	Len S	oots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	09/19/12	09/21/12	M-F 6-7a Wake	Up w/Wa@M	6-7a		WTF	:30	6	\$450.002	0.00 NM	6	\$2,700.00
				M-F 6-7a Wake	Up w/Wagners									
	NEWS													
	Star	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rati	<u>ng</u>						
V	/eek: 09/	17/12	09/23/12	WTF	6	\$450.00	0	00						

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Order / Rev: 106740 Advertiser: Romney for President

Start Date

End Date

Weekdays

Alt Order #: 06853435 Product Desc: ROMNEY FOR PRESIDENT KSNV

Flight Dates: 09/19/12 - 09/25/12 Estimate: 380

Ln Ch Start	End	Inventory Code		Start/End				Rate Pri			Amount
E 1 KSNV 09/19/12	09/21/12	M-F 6-7a WakeUp M-F 6-7a WakeUp	-	6-7a	WTF	: :30	6 \$	3450.002	0.00 NM	6	\$2,700.00
NEWS		·	ŭ								
	End Date 09/23/12	<u>Weekdays</u> WTF	Spots/Week 6	<u>Rate</u> \$450.00	Rating 0.00						
E 2 KSNV 09/24/12	09/25/12			6-7a	MT	:30	4 \$	3450.002	0.00 NM	4	\$1,800.00
NEWS		M-F 6-7a WakeUp	w/Wagners								
	End Date		Spots/Week	Rate	Rating						
Week: 09/24/12 0	09/30/12	MT Today Show	CM	\$450.00 658a-9am	0.00 WTF	:30	6 \$	5550.002	0.00 NM	6	\$3,300.00
	00/21/12	Today Show	O.V.	ooda dam		.00	•	,000.002	0.00 14141	Ü	ψο,σσσ.σσ
TODAY SHOW Start Date E	End Date	Weekdays	Spots/Week	Rate	Rating						
	09/23/12	WTF	6	\$550.00	0.00						
E 4 KSNV 09/24/12	09/25/12	Today Show Today Show	CM	658a-9am	MT	:30	4 \$	5550.002	0.00 NM	4	\$2,200.00
TODAY SHOW		Today Show									
	End Date 09/30/12	<u>Weekdays</u> MT	Spots/Week 4	<u>Rate</u> \$550.00	Rating 0.00						
E 5 KSNV 09/24/12			· · · · · · · · · ·	9-10a	MT	:30	4 \$	350.002	0.00 NM	4	\$1,400.00
TODAY SHOW2		M-F Today Show	II								
	End Date	Weekdays	Spots/Week	Rate	Rating						
	09/30/12	MT	4	\$350.00	0.00	<b>M</b> / = = 1 = 1 = =	1	D-1-	Dia Torre		
<u>Spot</u> <u>Ch</u> <u>Date Rang</u> 1 KSNV 09/24/12-0		escription I-F Todav Show II 3		<u>t/End Time</u> a		<u>Weekdays</u> MT	<u>Length</u> 30:		Rtg Type 0.00 NM		
See MG 5.7,5	5.8	- -						(+=====)			
NOT AVAILA. 2 KSNV 09/24/12-0		E] NOT AVAILABLI I-F Today Show II 3		a		MT	30	) <del>(\$200.00)</del>	0.00 0///		
See MG 5.7,5		Troday Grow II c	narn 510	a		1411	.50	(φ200.00)	0.00 14101		
NOT AVAILA 3 <i>KSNV 09/24/12-</i> 0		E] NOT AVAILABLI		2		MT	20	) <del>(\$200.00)</del>	0.00 0///		
See MG 5.9	09/30/12 W	i-i Today Show ii S	<i>SIGTH</i> 9-10	а			30	/ <del>(φ200.00)</del>	0.00 14171		
•		E] NOT AVAILABLI		_			.00	<b>***</b>	0.00 NA		
4 KSNV 09/24/12-0 7 KSNV 09/24/12-0		•				MT			0.00 NM 0.00 NM		
⊕ MG for 5.1,5.2		T Today onow it o	idili 510	α		1411	.50	φοσο.σο	0.00 14101		
[Revised Rate		•		_			.00		0.00 NIM		
8 KSNV 09/24/12-0		-F Today Snow II 3	rd Hr 9-10	a		MT	- :30	3350.00	0.00 NM		
[Revised Rate	to Reinsta	-									
9 KSNV 09/25/12-0 M MG for 5.3 09		-F Today Show II 3	ord Hr 9-10	a		-T	- :30	\$350.00	0.00 NM		
[Revised Rate		ate]									
E 6 KSNV 09/24/12	09/25/12		II 4th ISM	10am-11am	MT	:30	2 \$	200.002	0.00 NM	0	\$0.00
TODAY SHOW3		Today 4th Hour									
	End Date	<u>Weekdays</u> MT	Spots/Week	Rate	Rating						
Week: 09/24/12 ( Spot Ch Date Rang	09/30/12 g <u>e</u> <u>D</u>	escription	2 <u>Start</u>	\$200.00 <u>t/End Time</u>	0.00	Weekdays	Length	<u>Rate</u>	Rtg Type		
1 KSNV 09/24/12-0	09/30/12 M	1-F Today Show III	4th Hr 10ar	n-11am		MT	- :30	( <del>\$200.00)</del>			
Credited [CREDIT-REF	-UND]										
2 KSNV 09/24/12-0	_	1-F Today Show III	4th Hr 10an	n-11am		MT	- :30	( <del>\$200.00)</del>	0.00 NM		
Credited [CREDIT-REF	FUNDI										
E 7 KSNV 09/19/12		M-F Today Show I	II 4th <b>B</b> M	10am-11am	WTF	:30	3 \$	200.002	0.00 NM	3	\$850.00
		Today 4th Hour									
TODAY SHOW3	E. J.D.	<b>M</b>	01-04/-	Det	Datina						

Spots/Week

Rate

Rating

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Order / Rev: 106740 Advertiser: Romney for President

Alt Order #: 06853435 Product Desc: ROMNEY FOR PRESIDENT KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
E 7 KSNV	09/19/1	2 09/21/12	M-F Today Show	III 4th 16M	10am-11am	WTF	- :30 3	\$200.002	0.00 NM	3	\$850.00
TODAY	SHOW3		Today 4th Hour								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/		09/23/12	WTF	3	\$200.00	0.00					
	Date Ra		<u>escription</u>	_	t/End Time		Weekdays Le	ength Rate	Rtg Type		
2 KSNV	09/17/12	2-09/23/12 M	1-F Today Show III	4th Hr 10ar	m-11am		WThF	:30 <del>(\$200.00)</del>	0.00 NM		
Se	e MG 7.4	,7.5	-								
-			E] NOT AVAILABL								
			1-F Today Show III	<i>4th Hr</i> 10ar	m-11am		WThF	:30 <del>(\$200.00)</del>	0.00 NM		
	e MG 7.4		ELMOT AVAILABL	- DATE							
-			E] NOT AVAILABL		4.4		_	00 0005 00	0.00 1114		
_			I-F Today Show III	4th Hr 10ar	m-11am		F	:30 \$325.00	0.00 NM		
	for 7.2,7	್.ತ ite to Reinsta	atel								
•			I-F Today Show III	4th Hr 10ar	m-11am		F	:30 \$325.00	0.00 NM		
_	65/21/12 for 7.2,7		Troday Onow III	Turrii roai	ii i raiii		•	.50 ψ525.00	0.00 14141		
-		te to Reinsta	ate]								
			Rachael Ray	CM	11am-12pm	WTF	- :30 3	\$200.002	0.00 NM	3	\$600.00
2 0 110.11	00/10/1	2 00/21/12	Rachael Ray	0			.00	Ψ200.002	0.00 14141	Ŭ	φοσο.σσ
RACHA	EL RAY										
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 09/		09/23/12	WTF	3	\$200.00	0.00					
E 9 KSNV	09/24/1	2 09/25/12	Rachael Ray	CM	11am-12pm	MT	- :30 2	\$200.002	0.00 NM	2	\$400.00
			Rachael Ray								
	EL RAY					<b>.</b>					
	rt Date	End Date	<u>Weekdays</u> MT	Spots/Week	Rate	Rating					
Week: 09/		09/30/12		2	*	0.00		<b>\$075.000</b>	0.00.00.4	0	<b>Φ</b> 550.00
E 10 KSNV	09/24/1	2 09/25/12	Noon News Noon News	CM	12-1230pm	MT	- :30 2	\$275.002	0.00 NM	2	\$550.00
NEWS			Noon news								
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/		09/30/12	MT	2		0.00					
E 11 KSNV	09/19/1	2 09/21/12	Noon News	CM	12-1230pm	WTF	- :30 3	\$275.002	0.00 NM	3	\$825.00
			Noon News		·						
NEWS											
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
14/ 1 00/	/17/12	09/23/12	WTF	3	\$275.00	0.00					
Week: 09/			Days of our Lives	CM	1258p-2pm	WTF	- :30 3	\$275.002	0.00 NM	3	\$1,275.00
E 12 KSNV	09/19/1	2 09/21/12	,							_	
E12 KSNV	09/19/1	2 09/21/12	Days of our Lives								
E 12 KSNV DAYS			Days of our Lives		_	Dating				-	, ,
E 12 KSNV DAYS	art Date	End Date 09/23/12	,		Rate \$275.00	Rating 0.00				-	

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Order / Rev: 106740 Advertiser: Romney for President

Alt Order #: 06853435 Product Desc: ROMNEY FOR PRESIDENT KSNV

Ln Ch Start	End	Inventory Code	Prook	Start/End T	ime Days	Len Spo	sto.	Data Dri	Rtg Type	Spoto	Amount
		Days of our Lives	CM	1258p-2pm	WTF-		3	\$275.002	0.00 NM	3	\$1,275.00
DAYS	2 00/21/12	Days of our Lives		1200p 2pm	••••	.00	Ü	ΨΣ. 0.00Σ	0.00 1411	· ·	ψ1,270.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/17/12 Spot Ch Date Ra	09/23/12	WTF escription	3 Star	\$275.00 <u>t/End Time</u>	0.00	Weekdays	Leng	th Pate	Rtg Type		
<u>Spot</u> <u>Ch</u> <u>Date Ra</u> 1 KSNV 09/17/1				Bp-2pm		WThF		<u>111                                  </u>			
See MG 12	.4, 12.5, 12.6	E] NOT AVAILABL						,			
2 KSNV 09/17/1		-		3p-2pm		WThF	- ::	30 <del>(\$275.00)</del>	0.00 NM		
	.4,12.5,12.6							,			
[.NOT AVAI 3 KSNV 09/17/1		E] NOT AVAILABL		3p-2pm		WThF	:	30 <del>(\$275.00)</del>	. 0.00 <i>NM</i>		
	.4, 12.5, 12.6	ayo or our Erroo	1200	op <b>2</b> p			•	σο (φ270.00)	0.00 74117		
		E] NOT AVAILABL		On Onm		F		00	0.00 NM		
4 KSNV 09/21/1: ⊕ MG for 12.2		ays of our Lives	1258	3p-2pm			- ::	30 \$425.00	0.00 NM		
	ate to Reinst	ate]									
5 KSNV 09/21/1		ays of our Lives	1258	3p-2pm		F	- :3	30 \$425.00	0.00 NM		
MG for 12.2	2,12.3,12.1 ate to Reinst	ate]									
6 KSNV 09/24/1		-	1258	3p-2pm		M	- :3	30 \$425.00	0.00 NM		
MG for 12.2   [Revised Rage   ]   [Revised Rage	2,12.3,12.1 ate to Reinst	ate]									
E 13 KSNV 09/24/1		Days of our Lives	СМ	1258p-2pm	MT	- :30	2	\$275.002	0.00 NM	1	\$275.00
DAYS		Days of our Lives									
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/24/12 <u>Spot</u> <u>Ch</u> <u>Date Ra</u>	09/30/12	MT escription	2 Star	\$275.00 <u>t/End Time</u>	0.00	Weekdays	Leng	th Rate	Rtg Type		
2 KSNV 09/24/1				3p-2pm		MT		30 <del>(\$275.00)</del>			
Credited [CREDIT-R	EFUND]										
E 14 KSNV 09/24/1			СМ	2pm-3pm	MT	- :30	2	\$175.002	0.00 NM	2	\$350.00
DOCTORS		The Doctors									
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/24/12	09/30/12	MT	2	\$175.00	0.00	.20		<b>\$475.000</b>	0.00 NIM	0	<b>Ф</b> 250.00
E 15 KSNV 09/19/1	2 09/21/12	The Doctors  The Doctors	СМ	2pm-3pm	WTF-	- :30	3	\$175.002	0.00 NM	2	\$350.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/17/12	09/23/12	WTF	_	\$175.00	0.00						
Spot Ch Date Ra 2 KSNV 09/17/1	-	escription The Doctors		<u>t/End Time</u> -3pm		Weekdays wThF		<u>th                                    </u>	Rtg Type		
Credited		200.0.0	<b></b>					(4.10.00)			
[CREDIT-R										_	
E 16 KSNV 09/24/1	2 09/25/12	Dr. Phil Dr Phil	СМ	3-4p	MT	- :30	2	\$300.002	0.00 NM	2	\$600.00
DR PHIL											
	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u> \$300.00	Rating 0.00						
Start Date Week: 09/24/12		MT			0.00						
Start Date Week: 09/24/12 E 17 KSNV 09/19/1	09/30/12	MT Dr. Phil	CM	3-4p	WTF-	- :30	3	\$300.002	0.00 NM	3	\$900.00
Week: 09/24/12 E 17 KSNV 09/19/1	09/30/12		CM	-	WTF-	- :30	3	\$300.002	0.00 NM	3	\$900.00
Week: 09/24/12 E 17 KSNV 09/19/1 DR PHIL	09/30/12 2 09/21/12	Dr. Phil Dr Phil		3-4p		- :30	3	\$300.002	0.00 NM	3	\$900.00
Week: 09/24/12 E 17 KSNV 09/19/1	09/30/12	Dr. Phil	CM Spots/Week 3	3-4p Rate	WTF- <u>Rating</u> 0.00	- :30	3	\$300.002	0.00 NM	3	\$900.00
Week: 09/24/12 E 17 KSNV 09/19/1  DR PHIL  Start Date	09/30/12 2 09/21/12 End Date 09/23/12	Dr. Phil Dr Phil <u>Weekdays</u> wTF	Spots/Week 3 HOUR)CM	3-4p Rate	Rating 0.00		3	\$300.002 \$350.002	0.00 NM	3	\$900.00 \$1,050.00
Week: 09/24/12 E 17 KSNV 09/19/1  DR PHIL  Start Date  Week: 09/17/12	09/30/12 2 09/21/12 End Date 09/23/12	Dr. Phil Dr Phil  WeekdaysWTF NEWS 3 at 4 (1 h	Spots/Week 3 HOUR)CM	3-4p  Rate \$300.00 4-5pm	Rating 0.00						

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Order / Rev: 106740 Advertiser: Romney for President

E 26 KSNV

WHEEL

Week: 09/24/12

Start Date

09/24/12 09/25/12 M-F Wheel

**End Date** 

09/30/12

CM

Spots/Week

M-F Wheel of Fortune

Weekdays

7-730pm

Rate

\$725.00

MT----

Rating

0.00

:30

\$725.002

0.00 NM

\$725.00

1

Alt Order #: 06853435 Product Desc: ROMNEY FOR PRESIDENT KSNV

Flight Dates: 09/19/12 - 09/25/12 Estimate: 380

Len Spots Ln Ch Start End Inventory Code Break Start/End Time Days Rate Pri Rtg Type Spots Amount 09/19/12 09/21/12 E 18 KSNV NEWS 3 at 4 (1 HOUR)CM 4-5pm --WTF--:30 \$350.002 0.00 NM \$1,050.00 (4:00 PM-4:30 PM) 4PM NEWS (1 hour) **NEWS** Start Date **End Date Weekdays** Spots/Week Rate Rating Week: 09/17/12 09/23/12 --WTF--3 \$350.00 0.00 E 19 KSNV 09/24/12 09/25/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm MT----:30 2 \$350.002 0.00 NM 2 \$700.00 4PM NEWS (1 hour) (4:00 PM-4:30 PM) **NEWS** Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 09/24/12 09/30/12 \$350.00 0.00 NEWS 3 at 4 (1 HOUR)CM MT----\$450.002 E 20 KSNV 09/24/12 09/25/12 4-5pm :30 4 0.00 NM 4 \$1,800.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 MT----\$450.00 0.00 4 E 21 KSNV 09/19/12 09/21/12 NEWS 3 at 4 (1 HOUR)CM \$450.002 0.00 NM 4-5pm --WTF--:30 6 \$2,700.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating 09/23/12 --WTF--\$450.00 Week: 09/17/12 6 0.00 E 22 KSNV 09/19/12 09/21/12 CM 5-630p --WTF--:30 \$725.002 0.00 NM M-F Early News 6 \$4,350.00 6 M-F Early News **NEWS** Start Date End Date Spots/Week Rating <u>Weekdays</u> Rate --WTF--\$725.00 Week: 09/17/12 09/23/12 0.00 E 23 KSNV 09/24/12 09/25/12 M-F Early News CM 5-630p MT----:30 \$725.002 0.00 NM \$2,900.00 M-F Early News **NEWS** Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 09/24/12 09/30/12 MT----\$725.00 0.00 M-F Jeopardy \$725.002 E 24 KSNV 09/24/12 09/25/12 CM 630-7pm :30 0.00 NM \$2,900.00 MT----M-F Jeopardy **JEOPARDY** Spots/Week Start Date End Date <u>Weekdays</u> Rate Rating Week: 09/24/12 09/30/12 \$725.00 0.00 E 25 KSNV 09/19/12 09/21/12 M-F Jeopardy CM 630-7pm --WTF--:30 6 \$725.002 0.00 NM \$3,450.00 M-F Jeopardy **JEOPARDY** Start Date **End Date** Spots/Week Weekdays Rate Rating Week: 09/17/12 09/23/12 --WTF--\$725.00 0.00 Start/End Time Rate Rtg Type Spot Ch Date Range Description <u>Weekdays</u> Length (\$725.00) 0.00 NM 1 KSNV 09/17/12-09/23/12 M-F Jeopardy 630-7pm --WThF----:30 See MG 25.7,25.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 09/17/12-09/23/12 M-F Jeopardy 630-7pm --WThF----:30 <del>(\$725.00)</del> 0.00 NM See MG 25.7,25.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 7 KSNV 09/21/12-09/21/12 M-F Jeopardy 630-7pm :30 \$1,000.00 0.00 NM MG for 25.4,25.1 [Revised Rate to Reinstate] 8 KSNV 09/21/12-09/21/12 M-F Jeopardy 630-7pm :30 \$1,000.00 0.00 NM MG for 25.4,25.1 [Revised Rate to Reinstate]

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Order / Rev: 106740 Advertiser: Romney for President

**TONIGHT SHOW** 

Alt Order #: 06853435 Product Desc: ROMNEY FOR PRESIDENT KSNV

Ln Ch Start End Inventory Code	e Break Start/End T	ne Days Len Spots Ra	e Pri RtgTypeS	nots	Amount
E 26 KSNV 09/24/12 09/25/12 M-F Wheel	CM 7-730pm	MT :30 2 \$725	• • • •	1	\$725.00
M-F Wheel of Fo	ortune				
Start Date         End Date         Weekdays           Week: 09/24/12         09/30/12         MT           Spot         Ch Date Range         Description           1 KSNV 09/24/12-09/30/12 M-F Wheel	Spots/Week         Rate           2         \$725.00           Start/End Time           7-730pm	Rating 0.00 <u>Weekdays</u> <u>Length</u> MT :30 <del>(</del> \$	<u>Rate</u> <u>Rtg Type</u> <del>725.00)</del> 0.00 <i>NM</i>		
Credited [CREDIT-REFUND]					
E 27 KSNV 09/19/12 09/21/12 M-F Wheel M-F Wheel of Fo	CM 7-730pm	WTF :30 3 \$725	.002 0.00 NM	2	\$1,725.00
WHEEL Start Date - End Date - Weekdays	Cnoto/Mook Data	Dating			
Start Date End Date Weekdays  Week: 09/17/12 09/23/12WTF  Spot Ch Date Range Description  2 KSNV 09/17/12-09/23/12 M-F Wheel  See MG 27.4	Spots/Week Rate 3 \$725.00 Start/End Time 7-730pm	Rating 0.00 <u>Weekdays</u> <u>Length</u> wThF :30 <del>(\$</del>	Rate Rtg Type 725.00) 0.00 NM		
[.NOT AVAILABLE RATE] NOT AVAILAB	LE RATE				
3 KSNV 09/17/12-09/23/12 M-F Wheel Credited	7-730pm	WThF :30 <del>(\$</del>	<del>725.00)</del> 0.00 <i>NM</i>		
[CREDIT-REFUND] 4 KSNV 09/21/12-09/21/12 M-F Wheel  MG for 27.2 09/19 [Revised Rate to Reinstate]	7-730pm	F :30 \$1	,000.00 0.00 NM		
E 28 KSNV 09/19/12 09/21/12 M-F News 3 at E	' '	WTF :30 6 \$750	.002 0.00 NM	6	\$4,500.00
M-F News 3 at E LATE NEWS	:leven				
Start Date         End Date         Weekdays           Week: 09/17/12         09/23/12        WTF	<u>Spots/Week</u> <u>Rate</u> 6 \$750.00	Rating 0.00			
E 29 KSNV 09/24/12 09/25/12 M-F News 3 at E M-F News 3 at E	' '	MT :30 4 \$750	.002 0.00 NM	4	\$3,000.00
LATE NEWS  Start Date End Date Weekdays	Spots/Week Rate	Rating			
Week: 09/24/12 09/30/12 MT	4 \$750.00	0.00			
E 30 KSNV 09/19/12 09/21/12 The Tonight Show Tonight Show TONIGHT SHOW	w CM 1135p-1237a	WTF :30 3 \$250	.002 0.00 NM	3	\$1,275.00
Start Date End Date Weekdays	Spots/Week Rate	Rating			
Week: 09/17/12 09/23/12WTF Spot Ch Date Range Description	3 \$250.00 <u>Start/End Time</u>	0.00 Weekdays Length	Rate Rtg Type		
1 KSNV 09/17/12-09/23/12 The Tonight Show	1135p-1237a		250.00) 0.00 NM		
See MG 30.4,30.5,30.6 [.NOT AVAILABLE RATE] NOT AVAILAB	LE RATE				
2 KSNV 09/17/12-09/23/12 The Tonight Show	1135p-1237a	wThF :30 <del>(\$</del>	<del>250.00)</del> 0.00 NM		
See MG 30.4,30.5,30.6 [.NOT AVAILABLE RATE] NOT AVAILAB	LE RATE				
3 KSNV 09/17/12-09/23/12 The Tonight Show	1135p-1237a	wThF :30 <del>(</del> ₹	<del>250.00)</del> 0.00 NM		
See MG 30.4,30.5,30.6 [.NOT AVAILABLE RATE] NOT AVAILAB	LE RATE				
4 KSNV 09/21/12-09/21/12 The Tonight Show MG for 30.1,30.3,30.2	1135p-1237a	F :30	\$425.00 0.00 NM		
[Revised Rate to Reinstate] 5 KSNV 09/21/12-09/21/12 The Tonight Show MG for 30.1,30.3,30.2	1135p-1237a	F :30	\$425.00 0.00 NM		
[Revised Rate to Reinstate] 6 KSNV 09/21/12-09/21/12 The Tonight Show	1135p-1237a	F :30	\$425.00 0.00 NM		
MG for 30.1,30.3,30.2 [Revised Rate to Reinstate]	· 				
E 31 KSNV 09/24/12 09/25/12 The Tonight Show	w CM 1135p-1237a	MT :30 2 \$250	.002 0.00 NM	1	\$425.00
Tonight Show TONIGHT SHOW					

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Order / Rev: 106740 Advertiser: Romney for President

Alt Order #: 06853435 Product Desc: ROMNEY FOR PRESIDENT KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	ime Day	s Len Spo	ts R	ate Pri	Rtg Type	Spots	Amount
E 31 KSNV		2 09/25/12	The Tonight Show		1135p-1237a				50.002	0.00 NM	1	\$425.00
TONIGI	HT SHO\	V	Tonight Show									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/ Spot Ch	/24/12 Date Ra	09/30/12	MT escription	2 Star	\$250.00 t/End Time	0.00	Weekdavs	Length	Rate	Rtg Type		
			the Tonight Show		5p-1237a		MT			0.00 NM		
	e MG 31.		E] NOT AVAILABL	FRATE								
-			the Tonight Show		5р-1237а		MT	:30	(\$250.00)	0.00 NM		
	edited REDIT-RI	EELIND1										
			he Tonight Show	113	5p-1237a		MT	:30	\$425.00	0.00 NM		
⊕ MG	for 31.1	09/24	-									
E 33 KSNV		ate to Reinsta	-	CM	10-11pm	1	= :30	1 \$1,4	00 003	0.00 NM	1	\$1,400.00
E 33 KSINV	09/21/1	2 09/21/12	Friday Prime 10-1		10-11pm		.30	ι φι,4	00.003	U.UU INIVI	'	\$1,400.00
DATELI		E. J.D.	M/s sledens	0	Data	Detien						
<u>Sta</u> Week: 09/	rt Date 17/12	End Date 09/23/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$1,400.00	Rating 0.00						
E 34 KSNV	09/22/1	2 09/22/12	News 3 Sunrise -	SATUROM	6a-7a		-S- :30	2 \$2	00.002	0.00 NM	2	\$400.00
NEWS			News 3 Sunrise S	SATURDAY								
_	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/		09/23/12	S-	2	*	0.00	6 .00	0 00	05.000	0.00 NIM		<b>#050.00</b>
E 35 KSNV	09/22/1	2 09/22/12	Saturday Today Saturday Today	СМ	7a-9am		-S- :30	2 \$3	25.002	0.00 NM	2	\$650.00
SAT TO						5						
Sta Week: 09/	rt Date 17/12	End Date 09/23/12	<u>Weekdays</u> S-	Spots/Week 2	<u>Rate</u> \$325.00	Rating 0.00						
E 37 KSNV	09/22/1	2 09/22/12	Jeopardy in PRIM		M-SA 8-11p /	SUN	-S- :30	1 \$3	50.002	0.00 NM	1	\$350.00
JEOPA	RDY		Jeopardy in Prime	9								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/		09/23/12	S-	1	\$350.00	0.00	c .00	0 f7	FO 000	0.00 NIM	0	<b>#0.000.00</b>
E 38 KSINV	09/22/1	2 09/22/12	Sa-Su News 3 at I Sa-Su News 3 at		11pm-1135pr	m	-S- :30	2 \$7	50.002	0.00 NM	2	\$2,200.00
LATE N		E. J.D.	M/ I - I	0	Data	Detien						
<u>Sta</u> Week: 09/	rt Date 17/12	End Date 09/23/12	<u>Weekdays</u> S-	Spots/Week 2	<u>Rate</u> \$750.00	Rating 0.00						
Spot Ch	Date Ra		escription		t/End Time			<u>Length</u>		Rtg Type		
	v 09/1 //12 e MG 38.		a-Su News 3 at Ele	even 11pr	m-1135pm		Sa	:30	<del>(\$750.00)</del>	0.00 NM		
[.N	OT AVAI	LABLE RAT	E] NOT AVAILABL									
	/ 09/17/12 e MG 38:		a-Su News 3 at Ele	even 11pr	m-1135pm		Sa	:30	(\$750.00)	0.00 NM		
		,	E] NOT AVAILABL	E RATE								
	09/22/12 for 38.1		a-Su News 3 at Ele	even 11pr	m-1135pm		Sa	:30	\$1,100.00	0.00 NM		
_		,38.∠ ate to Reinsta	ate]									
_			a-Su News 3 at Ele	even 11pr	m-1135pm		Sa	:30	\$1,100.00	0.00 NM		
_	for 38.1 evised Ra	,38.2 ate to Reinsta	atel									
			Nevada Newsmak	ers - CCM	5:00- 6:00am		-S- :30	1 \$1,2	50.002	0.00 NM	1	\$1,250.00
NEWS			Nevada Newsmal	kers - Ch.3	(5:00 AM-5:30	O AM)						
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/23/12	S-		\$1,250.00	0.00			<b>50.00</b> 5	0.00		<b>A</b> 4 <b>A</b> 7 = -
E40 KSNV	09/22/1	2 09/22/12	Nevada Newsmak Nevada Newsmak		5:00- 6:00am (5:30 AM-6:00		-S- :30	1 \$1,2	50.002	0.00 NM	1	\$1,250.00
NEWS				- ···		,						

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Order / Rev: 106740 Advertiser: Romney for President

06853435 Alt Order #: Product Desc: ROMNEY FOR PRESIDENT **KSNV** 

Ln Ch Start End	Inventory Code Break	Start/End Ti	ime Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
E 40 KSNV 09/22/12 09/22/12		5:00- 6:00am		:30 1	\$1,250.002	0.00 NM	1	\$1,250.00
NEWS	Nevada Newsmakers - Ch.3	(5:30 AM-6:00	U AM)					
Start Date End Date	Weekdays Spots/Week		Rating					
Week: 09/17/12 09/23/12 E 41 KSNV 09/23/12 09/23/12		\$1,250.00 6a-7a	0.00	:30 1	\$185.002	0.00 NM	1	\$185.00
	News 3 Sunrise SUNDAY	04.74			Ų.00.00 <u>-</u>	0.00	·	ψ.σσ.σσ
NEWS Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 09/17/12 09/23/12	S 1	\$185.00	0.00					
E 42 KSNV 09/23/12 09/23/12		7a-8am	S	:30 1	\$325.002	0.00 NM	0	\$0.00
SUN TODAY	Sunday Today							
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12	Weekdays Spots/Week		Rating 0.00					
		\$325.00 <u>t/End Time</u>		eekdays Le	ength Rate	Rtg Type		
1 KSNV 09/17/12-09/23/12 S Credited	Sunday Today 7a-8	Bam		Su	:30 <del>(\$325.00)</del>	0.00 <i>NM</i>		
[CREDIT-REFUND]								
E 43 KSNV 09/23/12 09/23/12		8a-9am	S	:30 1	\$1,900.002	0.00 NM	1	\$1,900.00
MEET THE PRESS	Meet the Press							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 09/17/12 09/23/12 E 44 KSNV 09/23/12 09/23/12		\$1,900.00 9a-930am	0.00	:30 1	\$250.002	0.00 NM	1	\$250.00
	News 3 Today	ou oooum	3	.00	Ψ200.002	0.00 14111	•	Ψ200.00
NEWS Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 09/17/12 09/23/12	S 1	\$250.00	0.00					
E 45 KSNV 09/23/12 09/23/12	Chris Matthews 9:30AM SM Chris Matthews SUN 9:30am	9:30a-10a	S	:30 1	\$250.002	0.00 NM	1	\$250.00
CHRIS MATTHEWS	Chilis Matthews 30N 9.30am							
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12	Weekdays Spots/Week	Rate \$250.00	Rating 0.00					
E 46 KSNV 09/23/12 09/23/12		1p-530pm	S	:30 2	\$900.003	0.00 NM	1	\$900.00
FOOTBALL NIGHT IN AMEI	NFL Pre-Game							
Start Date End Date	<u>Weekdays</u> <u>Spots/Week</u>	<u>Rate</u>	Rating					
Week: 09/17/12 09/23/12	S 2	\$900.00 t/End Time	0.00	eekdays Le	anath Bata	Pta Typo		
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>D</u> 1 KSNV 09/17/12-09/23/12 N		30pm		<u>еекцауs</u> <u>се</u> Su	ength <u>Rate</u> :30 <del>(\$900.00)</del>	Rtg Type 0.00 NM		
Credited [CREDIT-REFUND]								
E 47 KSNV 09/23/12 09/23/12	NFL Football CM	1P-9PM	S	:30 2	\$4,000.003	0.00 NM	2	\$20,000.00
	NFL Football	-			<b>,</b>			, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
NFL Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 09/17/12 09/23/12		\$4,000.00	0.00	a a leda e a le	nath Data	Dta. Tuna		
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>D</u> 1 KSNV 09/17/12-09/23/12 N		<u>t/End Time</u> 9PM	<u>vv</u> 	<u>eekdays</u> <u>Le</u> Su	ength <u>Rate</u> :30 <del>(\$4,000.00)</del>	Rtg Type 0.00 NM		
See MG 47.3,47.4	TIMOT AVAILABLE DATE							
2 KSNV 09/17/12-09/23/12 N	E] NOT AVAILABLE RATE  IFL Football 1P-9	9PM		Su	:30 <del>(\$4,000.00)</del>	0.00 <i>NM</i>		
See MG 47.3,47.4	TELNOT AVAILABLE BATE				(, , , ,			
1.NOT AVAILABLE RAT 3 KSNV 09/23/12-09/23/12 N	E] NOT AVAILABLE RATE  IFL Football 1P-9	9PM		Su	:30\$10,000.00	0.00 NM		
MG for 47.1,47.2					, -,,			
[Revised Rate to Reinst 4 KSNV 09/23/12-09/23/12 N	•	9PM		Su	:30\$10,000.00	0.00 NM		
MG for 47.1,47.2				24		2.20 1111		
[Revised Rate to Reinst	ate]							

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Order / Rev: 106740 Advertiser: Romney for President

Alt Order #: 06853435 Product Desc: ROMNEY FOR PRESIDENT KSNV

Flight Dates: 09/19/12 - 09/25/12 Estimate: 380

Ln Ch Start End	Inventory Code Break	Start/End Tin	ne Days	Len Spot	s Rate Pri	Rtg Type	Spots	Amount
E 48 KSNV 09/23/12 09/23/12	' '	M-SA 8-11p / S	SUNS	:30	1 \$500.003	0.00 NM	1	\$500.00
JEOPARDY	Jeopardy in Prime							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 09/17/12 09/23/12	S 1	\$500.00	0.00					
E 49 KSNV 09/23/12 09/23/12	(-)	M-SA 8-11p / 8	SUNS	:30	1 \$500.003	0.00 NM	1	\$500.00
LAW & ORDER	Law & Order (synd) PRIME							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 09/17/12 09/23/12	S 1	\$500.00	0.00					
E 50 KSNV 09/23/12 09/23/12	Sa-Su News 3 at ElevenCM	11pm-1135pm	S	:30	2 \$750.002	0.00 NM	2	\$1,500.00
NEWS	Sa-Su News 3 at Eleven							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 09/17/12 09/23/12	S 2		0.00					
N 55 KSNV 09/22/12 09/22/12	Sat PR 10-11p CM	10-11pm	S-	:30	1 \$1,300.002	0.00 NM	1	\$1,300.00
	Saturday Prime 10-11pm							
Start Date End Date	Weekdays Spots/Week		Rating					
Week: 09/17/12 09/23/12 N56 KSNV 09/22/12 09/22/12		\$1,300.00 7-10pm	0.00	:30	1 \$350.002	0.00 NM	1	\$350.00
1430 KONV 03/22/12 03/22/12	News 3 in Prime	7-TOPIII	3-	.50	ι ψ550.002	O.OO INIVI	'	ψ550.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 09/17/12 09/23/12	S- 1	\$350.00	0.00					
N 57 KSNV 09/24/12 09/25/12	Wake Up Early w/ Wagn@M Wake Up Early Wagners	430a-5a	MT	:30	1 \$100.002	0.00 NM	1	\$100.00
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 09/24/12 09/30/12	MT 1	\$100.00	0.00					
N58 KSNV 09/24/12 09/25/12		3-4p	MT	:30	1 \$450.001	0.00 NM	1	\$450.00
Start Date End Date	Dr Phil  Weekdays Spots/Week	Rate	Rating					
Week: 09/24/12 09/30/12	MT 1	\$450.00	0.00					
N59 KSNV 09/24/12 09/25/12	Days of our Lives CM	1258p-2pm	MT	:30	1 \$275.002	0.00 NM	1	\$275.00
	Days of our Lives							
Start Date End Date	Weekdays Spots/Week	· · · · · · · · · · · · · · · · · · ·	Rating					
Week: 09/24/12 09/30/12	MT 1	Ψ=: 0.00	0.00	.20	4	0.00 NIM	4	<b>Ф</b> ГО ОО
N60 KSNV 09/25/12 09/25/12	Wake Up Early w/ Wagn@M Wake Up Early Wagners	430a-5a	-T	:30	1 \$50.003	0.00 NM	1	\$50.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 09/24/12 09/30/12	-T 1	\$50.00	0.00					

Totals 127 \$85,885.00